

## Instagram's Darkest Rabbit Hole (ft Nick Crowley)

The purpose of this video is to inform.

Please **do not harass or contact** any individuals mentioned herein.

Names have been altered to protect the identity of those involved.

All claims in this video are **merely speculative**, based on evidence readily **available to the public**. Nothing stated in this video should be taken as factual until a proper criminal investigation has concluded.

All involved are presumed innocent until proven guilty.

This video contains sensitive topics, including child endangerment.

Viewer discretion is strongly advised.

### Cold Open

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It goes without saying that we're now in an age where our lives are inherently and unavoidably interconnected. A vast frontier of cyberspace full of just about anything you can think of. It seems that, every day, new mysteries crop up about unexplained events, lost media, photos that we ... just can't quite pinpoint, and –

*-cut to truthsticks post, start eerie music, slideshow through many of them-*

There's a rabbit hole online that I believe is one of Instagram's most disturbing. A series of accounts, all exhibiting behavior equally repulsive and terrifying. This has been ongoing for years, with every account emulating the mannerisms of children. They talk about school, summer camp, vacations, anything a kid might be passionate about – but if their videos are anything to go by –

*-show short clip of chasing child OR truth sticks, play something weird-*

It's clear that something is very, very off.

*-slight pause, fade in brooding music-*

What in the world is going on here? Why do these people have a myriad of accounts all roleplaying as kids? And who in the world is doing this?

Tonight, we're diving into the rabbit hole of *Smartschoolboy9 – Instagram's darkest rabbit hole*.

*-title, fade to black, Nexpo intro sequence-*

### The Lead in the Inbox

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*-Cyberpunk ambience, playing on computer-*

It's the night of July 20<sup>th</sup>, 2024, and things are quiet. I'm taking a short break from the *project* I've been working on –

*-screenshots of SOS incident vid, cyberpunk loading sounds to images-*

And I'm enjoying some Cyberpunk.

The night is ordinary, and things are good. Well, until —

*-ding to email about Schoolboy notification on phone-*

*"There's an Instagram user I need you to see: @smartschoolboy9. Start here, this was just posted on Reddit"*

*-thumb to hit, "rabbit hole" animation, end on Reddit post-*

Well, back to work.

*-music drop-*

#### THE REDDIT POST

It is 1 in the morning, and a Reddit user named u/maria has just made this post to r/InternetMysteries – inquiring about something strange.

*Creepy Instagram profiles of people pretending to be kids. Similar to pipergate.*

It's accompanied by numerous images, and reads the following:

*-image on right, post on left-*

*I came across a post on r/instagram where somebody mentioned these creepy Instagram accounts of people who are seemingly pretending to be kids, it reminds me of pipergate in a way, and i feel like all of these pages are run by the same person because of the horrendous editing style that makes my eyes bleed.*

*-fade out/in to image two-*

*The second image is bizarre, because it makes me think "truth\_sticks\_11" is making a joke about themselves. If you look at the highlight titled "After school" it's a video of what seems to be somebody naked (just legs nothing is shown), but if you go and watch it you can see it's sexual in nature. Many of the photos on this account are an edit of that goofy face on a real persons body, and a lot of the bodies are in suggestive poses, which makes me think this is a definite fetish account.*

*It seems like "smartschoolboy9" (seriously what actual kid would name themselves that) & "stephanieschoolie" are following a handful of actual kids, or maybe it's just more impersonators doing a better job at hiding their true identity.*

*I feel like the logical explanation is that "smartschoolboy9" is the posters real identity, which is extremely uncanny to say the least.*

*Is this just a really, really, really, weird hobby? It seems like the posters first language is french, and many of the posts are just generally weird and hard to understand.*

*I'm curious what you guys think about this.*

*-slight pause-*

#### PHOTO ATTRIBUTES

As they stated, the images attached contain profiles with very specific edits. u/truthsticks11, u/stefanieschoolie, and u/smartschoolboy9.

At a cursory glance, it's clear that all of these are connected. They all incorporate images of children, edited in a way in which their faces rest in the trenches of the uncanny valley. They all exhibit heavy, synthetic makeup. Have massive lips, their heads are disproportionate, the saturation seems to be cranked up - all of these rest at the precipice of visual overload and absolute depravity. Walls of text are thrown in our face about school, friends, things they're interested in, entire facets of their *lives*, but it's clear that these quote unquote "children", as they're presented – do not even exist.

#### AN ARG? / TRUTHSTICKS11

But okay, let's take a step back here – we've seen this type of thing before. Someone with too much free time, committing to the enigmatic bit to farm online attention around them.

Erratas, Kate Yup, this guy?

On the account @truth\_sticks\_11, many of the early posts carry a considerable amount of irony. Their uploads take on an almost condescending tone, lambasting the rise of online predators following and commenting on the profiles of young boys. They take on this alias of an overly concerned parent – and make post after post after post - sharing advice about potential danger online. In many ways, this contradicts everything we've seen so far in our limited investigation. This doesn't exactly add up, especially considering that, just a few months later and completely out of nowhere, truth\_sticks begins to exhibit the very behavior they're criticizing.

From March 2022 and onward, they morph from a concerned parent on a mission against online predators, to displaying images of their supposed "son" in compromising positions, sharing a myriad of highly disturbing photo edits, and even begin to follow a handful of accounts that immediately set off red flags. Truth\_sticks\_11's erratic behavior appears like one massive self-report, someone on a tirade against the very thing they turned out to be, or perhaps have been all along – none of this made any sort of sense, leading many to speculate that, while yes, this is insanely creepy – is any of it real?

*-whooshback cut-*

#### REDDIT COMMENTS

In a sea of "*where did this image come from?*" posts that have ailed the r/InternetMysteries subreddit in recent years, u/maria's post stood out like a sore thumb. Something about this was different, it felt unsettling, in the absolute worst way possible.

≥*What in the actual fuck.*

≥*Really fucking weird, not really sure the reason behind it. Maybe to groom kids or something but it's really odd.*

≥*This is probably the most disturbing thing ever uncovered on this subreddit. I asked the other day if anything actually sinister has ever been on here but now I have my answer.*

*I'm very glad that this sick person is getting exposed. If there's any CSEM on their account like some have been saying nobody here should hesitate to report it to the police.*

Understandably, this post blew up. People left and right poured in – eager to find out who was doing this, and why.

It took hardly any time at all for Redditors to uncover other accounts in the same vein, too, as Truthsticks and Schoolboy, were far from the only ones involved here. There was a *SchoolgirlTheresa*, *New Girl 12*, *Stefanie Stansfield*, and a trove of others spread out across various social platforms.

By outward appearances and with so many accounts involved, this almost looks like it's being done by a group. I mean, it has to be. They talk to each other, like each other's photos, there's *no way* this Schoolboy dude has enough time to run all of these, especially for something like an ARG, right? Well, not exactly. You see, Schoolboy, across all of his accounts, has a very, *very* strange way of putting on various personas [show him dressed as Schoolboy]. And, on nearly every single vid-

*-glitch out-*

## **The Path to the Abyss**

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### **ESTABLISHING HIS MOTIVES / SCHOOLBOY & STANSFIELD**

*-UI negative ding to dead Schoolboy profile-*

Before this video entered production, the profile of smartschoolboy9, the centerpiece of this story, *one of the only accounts with original, uploaded videos by a discernable person*, was taken down. It's unclear if this was done because of policy violations, or if he's scrubbing his online presence, but as it stands, this one is gone.

That's not to say that there aren't archives, though – so pardon the potato quality.

*-music boom in-*

On the smartschoolboy9 account, we can find a plethora of images and video of what appears to be a man, dressed up in school uniform. We can see him outside on walks -

*-play clip-*

Getting ready for school.

*-play clip-*

And showing off his mini boots, that he has a *very* strong fascination with.

*-play clip-*

It goes without saying that this person is nowhere near the age of a child, despite his efforts to appear that way. On nearly all of his captions, [He talks about his life in school \[7:38\]](#), his experiences with other boys, reportedly “also” aged 8, 9, and 10, and even appears to gain access to classrooms on multiple occasions. So far, this behavior is incredibly weird and repulsive, however these videos aren't outright illegal. Because of this, and combined with

the activity on truth\_sticks, some have passed this entire thing off as nothing but a massive LARP, someone with far too much free time on their hands and with very, very weird fixations. But, after diving into this a bit more, though, I've found that that isn't quite the case...

There's something I gotta show you.

*-whoosh to black, then fade in stefaniestansfield account, music change-*

In the current online discussion, there hasn't been much said about the account [@stefaniestansfield](#), however interestingly, it's one of Schoolboy's earliest, and arguably, most disturbing. Dating back to 2019, this man took on a persona called Stefanie. Since the creation of this page, he has gone forth to make a Twitter account, a Facebook page, and even numerous other Instagram handles all under this alias. While he gives his other pages a considerable amount of attention, he for some reason, took a strange liking to this one in particular.

*-shutter to images, let it sit so the audience can soak in-*

All across Stefanie's profiles, he can be seen dressing as her, wearing and expressing an affinity for high heels, discussing their experience in grade school, and, weirdest of all –

*-cut to silence, show censored image about him expressing fantasy-*

In a twist that comes as no surprise, the man behind this rabbit hole expresses a fantasy. And in our hands, we effectively have another Pipergate [play one of the videos you archived], Daily Capper [play snippet from Crowley vid], Stefanie Stansfield.

*-play video of Schoolboy to break silence, then fade in brooding music-*

## **The Enigma with Nefarious Intent**

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*-riser while playing Schoolboy video, then ding to post-*

*From StefanieStansfield*

*Me in Moorfoot, Milton Keynes, MK11. Dressed for school. I really love it in year 7. And I love writing poetry. My Moorfoot music heart. I race to complete my poems when I've got an early start. Heart racing, mixed race rhythms, maximizing miracles. Rice with rap, and on the map, my Kennington, London syllables. Dancing though I know my underwear might show if I lean forward. Good!*

Aside from the - repulsive - celebration of being able to spot a child's underwear, Stefanie makes a reference to Milton Keynes, a region just North of London in the UK. This, combined with various other media he shared, quickly led onlookers to realize that this man has been making his rounds around the city of *London* for years. Also in this post are clear references to *poetry*, something we'll find to come up later.

*-whoosh cut-*

Upon searching for the name Stefanie Stansfield on Google, we're able to find traces of this person in the wild. For instance, hidden on a random page of the Kennington Runoff, a news website serving the titular neighborhood in South London, we can see Stefanie chiming in on an article about a youth club. Here, though, their mannerisms surprisingly appear a bit tamer –

*Are there any unusual or rare pictures incl landing areas, lifts etc of Kerrin Point, the tower block that stood at Hotspur Street from 1969 to 2000? I learnt what happened to Kerrin Point but have yet to find any demolition pictures, even on the 20th anniversary of its demolition, or pictures of the play space that temporarily replaced the building. Thank you for any research into Kerrin Point.*

If we had no prior context about this person, this comment would exist in complete normalcy. In a way, it's almost like this person isn't even the Stefanie Stansfield we've come to know so far – the one showcasing eerie edits, pretending to be a child, creating riddles and poetry. It's like the persona's gone.

You know, part of me would believe that this person has no ties to this rabbit hole – but, even here... I noticed that they just couldn't help themselves...

*-shutter in closer to "play area"-*

Stefanie Stansfield inquired about a play area. A place associated with kids.

Doing any research online about this alleged play place leads to nothing. It existed for such a short period of time that, from what it looks like, hardly anyone recalls it was there. It was a blip in history, so insignificant and overshadowed by the disaster that came before it that it's hardly worth mentioning. Yet Stefanie – or Schoolboy - recalls it to such a degree that they're on the hunt for any pictures of it. This almost seems like even as *far back as the year 2000*, this person was hanging around play areas – leading me to wonder – was he up to the same antics back then, or is this act fairly recent?

*-card cut to PDF-*

Also on the internet is another link – this time leading us to a PDF file of a 2018 publication by a London charity called the *Streatham Society*.

Within this, they share a myriad of news and happenings around this area of London, however on page 11, they include a segment called the Poetry Corner in which we can spot a very familiar name.

*Hi to the Streatham Society. I'm Stefanie Stansfield and shy!!! I'm twelve years of age, Year 7. I'm London-born and lived in Streatham for a while. I've written a poem. I asked my half-brother what he remembers about the area, then I put my thoughts onto paper. I could have written much more but I wanted to keep it short and yet still include a little tribute to June Whitfield, so it's as if I've travelled through time to include so much! I hope my poem is of some use.*

*Yours sincerely, Stefanie.*

*-pan down to poem-*

After glancing at her writing, it's abundantly clear that this poem was not written by a 12-year-old.

It shares details of buildings that were here in the 1990s, as well as references to TV actors, that would be not just unrealistic for a kid to remember, but impossible. Not to mention the plethora of weird allusions to girls in the local area.

But even through this mess ... there *is* something here to latch onto.

In the poem, Stefanie refers to someone who has supposedly fed her this information about his life growing up in London, decades prior. It's her half-brother – someone who's old enough to remember all of this.

It's someone .. called *David*.

*-boom back to reddit, cycle through posts to beat-*

## The Doncaster Demon

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Back on Reddit, investigators were on a similar path. The name *David* was circulating as a potential suspect for days – catalyzed by firsthand accounts of those who'd encountered a man very similar to this in the wild. Reddit posts and various tweets shared tales of a local figure – a man who would dress up like a child, making his rounds as far south as London, and as far north as Doncaster.

*-fade up reddit comments & any statements we get-*

*>I remember this guy - lived on the same street as him growing up. My brother ended up almost smacking him for following me & my sister up the street making harassing comments.*

*>[This man is] a known creep. I used to work at the court 20 years ago, and he was in court and the paper several times for approaching and writing to underaged girls, while wearing makeup and young girls style clothing. He usually got away without conviction because the courts believed he didn't intend [to do] any wrong. He was trying to speak to those girls because he wholeheartedly believed he was a girl of that age.*

**>FIRSTHAND ACCOUNT HERE 1**

**>FIRSTHAND ACCOUNT HERE 2**

*-fade out music after statement, bring in eerie droning SFX-*

With the claim that this person was allegedly in court 20 entire years ago for writing to underaged girls, *even then*, it's apparent that they're far, far older than I initially thought. *This is how he remembers Kerrin Point, this is how Stefanie knew so much about an era she never lived in - doing the math here... at minimum, Smartschoolboy9 – is at least 40 years old...*

*-shuffle through images of this man while reading off tweet, subtitle the visual with tweet-*

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[When I lived in Doncaster, there was a man who used to walk around dressed as a 1960s schoolboy who looked like he'd walked out of a black and white photo (I'm pretty sure his skin was painted white), people said he was called David.]

*-slight pause-*

For decades, this man has been haunting neighborhoods across the UK, approaching children that are likely afraid of him; posting pictures of those that have no knowledge of his existence; and gravitating towards schools, seemingly under the belief that he's a child.

Online activity by this person – in which he's well-spoken and drops the act, though – like on his Facebook, [pan over to promo] which makes an outright connection to another one of his Instagram pages, *lyricistdavid* – he makes it clear that he knows what he's doing. This person is real, and this person is active.

A local boogeyman, if you will, that shows no signs – of stopping.

*-fade-*

Since the mounting attention, David, unlike a myriad of other predators that have been discovered in the past, has doubled down on his behavior. He's taken the route of *truth\_sticks\_11*, putting on the front of a holier-than-thou parent part of some elite club of other parents blocking out their newfound haters. To him, people are desperate – grasping at straws and faking evidence – even though *all of it*, dating back years, is public.

And so, on August 2<sup>nd</sup>, just two weeks after u/maria's Reddit post, he uploaded this.

*Hi! I learned that a desperate and deranged buffoon has been trying to convince people that such and such (usually a gifted individual) has many accounts, but actually, they were blocked by those accounts, by the parents or the child of those accounts.*

*The liar targets followers of people that have blocked them, with fake printouts and pretend dirt on someone, and about a week later asks some of those targeted followers for money. Don't engage with them. God deals with them. Stay safe, and stay cool.*

After posting this, he's seemingly gone back to business as usual, completely unbothered and unconvinced that he's done anything wrong. It's a reaction that makes no sense – especially given how obvious and accessible his disturbing online footprint is. To be honest and from this point, I truly have no idea what this man is going to do, as the Internet has collectively centered their spotlight on his years-long operation. If he does eventually go into hiding, though, scrubbing his online footprint from the world, it's undeniable that he'll be simple to spot when he inevitably returns. His fascination with mini boots, grade 7, Kerrin Point, children, going to school, and the visually overwhelming visual style he employs – means that no matter where he runs to hide, I'm certain it'll be simple to find him.

At this point, the cat's out of the bag and countless Redditors are sitting on archives of his predatory online activity. Reports are filing in to authorities, and only time will tell what comes out of it.

*-show your report on police.uk and fade-*



## Come the Morning

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*-pan down one of his profiles-*

With the rise of the internet, David has harnessed social media to express his desires, utilizing heavily filtered and often AI generated images of kids to toe the line of legality.

Like we've seen, on many of his posts, he emulates parents, putting on a façade of concern for the very people he's allegedly preying on. He falsifies personalities, presenting them to real-world publications as legitimate; and, across his many profiles, he follows a laundry list of kids, even going as far as reaching out to them. Almost daily, new evidence is surfacing showing his interactions with minors along with the apparent theft of their photos that would later be edited and uploaded to his many profiles. It's a textbook case of what appears to be grooming, and who knows the extent of how far he's gone with this.

The scope of Schoolboy's network is vast, and every day, those investigating are uncovering new accounts that share the same characteristic editing style, the same high pitched voice, the same obsession with high heeled boots – *everything about this person's online footprint is obvious*. And in their hunt so far, these are the profiles that have been uncovered:

Smartschoolboy9, Stefanieschoolie, Stunningstefanie, Stefaniestansfield, Truth\_sticks\_11, Schoolgirltheresa, Girl.chloe.12, New\_girl\_12,12stockwelljoanne12, Myle.s92, and LyricistDavid.

This list, unfortunately, is not exhaustive.

*-slight pause-*

At the end of the day, Schoolboy and his plethora of alts are just the tip of the iceberg, and for all we know, countless other accounts could be hiding in the void of cyberspace. Personas emulating children, interacting with children, and creating edits of real kids that have no idea they're being posted online. This man follows countless minors, and whether he's physically harmed or has endangered any of them in the real world? At this point, we have no idea.

Going by one of his videos, however – [replay chase video], I hope that this isn't the case, but unfortunately the evidence isn't very promising...

*[dead silence, black screen, white text]*

**If you experience or encounter the exploitation of minors, report the incident at [report.cybertip.org](https://report.cybertip.org)**

*[roll credits, start [Night Bells – By Lotus](#)]*

*[special thanks to NitefromWindhelm, Dj\_erich\_zann, littlegingerkitty]*